



Fairfax State Savings Bank • 409 Vanderbilt Street - PO Box 277 | Fairfax, IA 52228-0277

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FOR IMMEDIATE RELEASE

Media Contact:

Elaina Kempin, Asst. Vice President, Marketing
Fairfax State Savings Bank
Ph: 319-846-2300
elaina@thebankhere.com

Photo attached: Janelle Morris and Mr. Nathan Platt, K-6 Art, Benton Community Schools

NORWAY STUDENT WINS 3RD PLACE IN MONEY SMART WEEK POSTER CONTEST

FAIRFAX, IOWA – Janelle Morris, a sixth-grader attending Norway Elementary School, has won 3rd Prize in Community Bankers of Iowa’s (CBI) Money Smart Week Poster Contest. As the 3rd Place finalist, Janelle will receive a \$300 Certificate of Deposit. Janelle’s poster was submitted for judging by Fairfax State Savings Bank in Fairfax, Iowa.

CBI has been hosting the Money Smart Week Poster Contest since 1999, as part of the Federal Reserve Bank of Chicago’s Money Smart Week events (held this year April 23-30). To enter the Poster Contest, elementary students in 2nd through 6th grades submitted designs answering the question: “Why is it important to know about money?” The state-wide Poster Contest is sponsored at the local level by participating Iowa community banks, who submit the contest entries they receive to CBI for final judging. All poster submissions were evaluated based on overall message, creativity and workmanship. Janelle and the other two finalists beat out over 2,500 other poster entries received from schools all over Iowa.

“Janelle’s poster design did a nice job of displaying reasons financial literacy is important, like home buying and saving for college tuition,” said CBI Communications Director Krissy Lee. “Financial literacy for all Iowa students is CBI’s and Money Smart Week’s mission, and what we hope they gain by entering the Poster Contest.”

“We’re very excited to have Janelle as a local winner for the contest this year”, states Elaina Kempin, Assistant Vice President, Fairfax State Savings Bank. “Helping teach children to be smart about saving money is important to us as a local bank and an expectation as a good community partner.”

The Grand Prize winning student receives a \$600 Certificate of Deposit, and 2nd and 3rd Place students each receive a \$300 Certificate of Deposit. Janelle’s poster will be featured with the other contest winners in the June issue of CBI’s monthly newsletter *Community Banker Update* and weekly e-newsletter *CommonCENTS*, as well as in CBI social media and on their website, www.cbionline.org.

For more information on Money Smart Week, visit www.moneysmartweek.org.

About Fairfax State Savings Bank

Since 1924, Fairfax State Savings Bank has been located in the heart of Fairfax, Iowa. The bank maintains a stable financial environment with assets approaching \$150 million and provides a comprehensive selection of



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banking and financial products and services. The company understands the little things that make communities special: strong personal connections, a sense of pride in local growth and support, welcoming hospitality and sincere friendliness.

As an independent community bank, Fairfax State Savings Bank provides the personal relationship customers deserve through commercial and consumer banking services, mortgage and personal lending, agribusiness loans and wealth management. The bank plans its first expansion into the Amana Colonies in 2016. More information can be found at thebankhere.com or via Facebook, Twitter and Linked In. Member FDIC. Equal Housing Lender.

About CBI

The Community Bankers of Iowa exclusively promotes and defends the common interests of independently owned and locally controlled Iowa community banks whose services are vital to the preservation of economic diversity and rural America. More than 300 independent community banks are located in Iowa, representing more than 1,000 communities across the state and employing over 5,000 Iowans. CBI members have in excess of \$3.2 billion dollars in common sense loans to consumers, small businesses, and the agricultural community. For more information, visit www.cbionline.org.

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