

FOR IMMEDIATE RELEASE February 21, 2017 Media Contact: Elaina Kempin, Asst. Vice President 319-846-2300 • <u>elaina@thebankhere.com</u>

2017 MONEY SMART WEEK POSTER CONTEST ASKS ELEMENTARY STUDENTS WHAT THEY KNOW ABOUT MONEY

FAIRFAX, IOWA – Fairfax State Savings Bank in conjunction with Community Bankers of Iowa (CBI) is once again sponsoring the Money Smart Week Poster Contest to motivate elementary school students to learn about money. For showing Iowa bankers what they know about money, students in 2nd through 6th grades have the chance to win either a **\$600 Certificate of Deposit** (1st Prize), or a **\$300 Certificate of Deposit** (2nd & 3rd Prizes).

As part of Money Smart Week 2017, elementary students can submit poster designs to participating community banks across Iowa. Posters should answer the question: "Why is it important to know about money?"

Participating elementary students should submit their poster designs to Fairfax State Savings Bank in Fairfax or Amana branches by **April 19, 2017**. Posters will be displayed in the banks throughout Money Smart Week. Winners will be chosen by **May 15, 2017**. Complete rules & submission guidelines are available at <u>www.cbiaonline.org</u>.

Throughout Money Smart Week (April 22-29, 2017), participating community groups, financial institutions, government agencies, educational organizations, and financial experts will host free educational events to help lowans of all ages learn to better manage their personal finances. More information about Money Smart Week – including a full calendar of events – is available at www.moneysmartweek.org.

About Fairfax State Savings Bank and Bankhaus

Since 1924, Fairfax State Savings Bank has been located in the heart of Fairfax, Iowa. The bank maintains a stable financial environment with assets of \$150 million and provides a comprehensive selection of banking and financial products and services. The company understands the little things that make communities special: strong personal connections, a sense of pride in local growth and support, welcoming hospitality and sincere friendliness.

As independent, community banks, Fairfax State Savings Bank and Bankhaus provide the personal relationship customers deserve through commercial and consumer banking services, lending, agribusiness loans and wealth management. More information can be found at www.thebankhere.com or via Facebook and Twitter. Member FDIC. Equal Housing Lender. Bankhaus is a Division of Fairfax State Savings Bank.

About CBI

The Community Bankers of Iowa exclusively promotes and defends the common interests of independently owned and locally controlled Iowa community banks whose services are vital to the preservation of economic diversity and rural America. More than 300 independent community banks are located in Iowa, representing more than 1,000 communities across the state and employing over 5,000 Iowans. CBI members have in excess of \$3.2 billion dollars in common sense loans to consumers, small businesses, and the agricultural community. For more information, visit <u>www.cbiaonline.org</u>.

About Money Smart Week

Money Smart Week is a public awareness campaign, designed by the Federal Reserve Bank of Chicago, to help consumers better manage their personal finances.